

Best Companies to Work For, Australia 2009

Objective Corporation Ltd



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Objective Corporation is an information technology software solutions provider that develops, markets, tailors and supports its own Enterprise Content Management (ECM) solutions. ECM solutions help enterprises of all sizes control, secure, manage and process their information assets.

By effectively managing the entire range and life-cycle of an organisation's information assets, Objective helps information intensive companies to:

- Leverage the value of their unstructured information
- Enable business process improvement
- Provide regulatory and industrial compliance
- Delivery security and accountability of information
- Re-use corporate memory and make effective decisions based on complete information.

The Objective Solution has been meticulously engineered to meet the complex and stringent requirements of Government organisations and large Corporations with high volumes of unstructured information, often complex business requirements and flexible deployment characteristics.

Contact Details:

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Weird, Wonderful and Quirky:

- Corporate sports uniforms are provided for all sporting activities.

Best Practices:

Flexible Work Practices:

Objective provides flexible working hours for staff to help employees balance their work lives with their personal lives, such as allowing people to start later if they are taking their children to school, or picking them up.

Staff can arrange with their manager to work from home if the need arises, i.e. if a child or family member is sick and needs to be cared for.

Thanking Employees:

Objective has a variety of awards as a way to thank employees:

Objective quick facts

Location Sydney, NSW
Industry Information Technology
Website www.objective.com
Number of Employees: 145
Job Applications in last Year: 764
Growth:
of Employees 12 Mths ago: 147
of Employees 24 Mths ago: 147

- Awards are presented at Activate - the annual Sales and Services Conference (an internal conference). Award categories include:
 - Sales team awards –
 - Pre-Sales: Road Warrior Award (most passionate and committed team player)
 - Rookie of the Year (Must have won a new account. Best strategic win and pipeline development)
 - Best Territory Plan and market coverage (documented strategy and knowledge of their territory)
 - Best Strategic Win (most significant new high profile account where Objective won by changing the rules to out-manoeuvre the competition)
 - Quota Club Achievers (Sales representatives that met their quota. Qualifiers for Quota Club can go away on a vacation paid for by Objective with their family – previous holiday destination included Fiji)
 - Sales Person of the Year
 - Services Team Awards –
 - Best New Talent
 - Best Supporting Actor
 - Best Special Effects
 - Best Screenplay
 - Best Director
 - People's Choice
 - Most Innovative Solution
 - Best Project
 - Best Actor
 - Support Services Awards –
 - Best Actor
 - Best Supporting Actor

Also:

- Long service awards 5, 10, 20 years
- Seasonal gifts from management
- Sales deals are celebrated by commending the Salesperson with Moët
- New contract team celebrations
- Team lunches
- Project go-live dinners
- Positive financial results celebration

Inspiring quotes from employees when asked what makes Objective a Great Place to Work™:

A terrific group of very smart people committed to delivering a great product and a great result for our customers.

The CEO takes an interest in everyone. He's always positive. He's essentially a good person to work for.